



SPECIAL FEATURE

Fluid Partnership

When HYT was first introduced in Baselworld 2012, it splashed a new era in watchmaking by utilising liquids- something watchmakers generally try to avoid from their creations. The result of an idea first conceived in 2002 is a beautiful fusion of traditional watchmaking with modern engineering, thus ensuring HYT to hold the nickname of 'hydromechanical horologists'.

As fluidity is their DNA, it is only natural that HYT associates itself with the best and fiercest of liquid motion: yacht racing. One of the world's top sailing classes is the RC44, and as of recently, HYT became the official timekeeper of the 2015 RC44 Championship Tour, of which happens to be the watch company's first ever partnership.

The RC44 yacht was co-designed by Russell Coutts, a big time name in the yachting world and 5-time winner of one of the most prestigious yachting trophy,



HYT - H1 AIR RC44



© HYT
RC44 Championship Tour

the America's Cup. First launched in 2007, the RC44 Championship Tour one-design yacht race brings together the worlds of sailing and business, allowing amateur owner drivers to race high performance one-design yachts, with some of the world's elite sailors, competing at some of the most beautiful and diverse sailing venues around the world.

This year's RC44 Championship Tour consists of 12 teams, with the tour starting off in Malta in late March, then continuing to Italy in mid-June, Sweden in late July, Portugal in early October and making its final leg in British Virgin Islands in late November.

To take the partnership even further, HYT launched a series of watches specifically designed for the RC44 Class Association. Designed and developed from the HYT H1, the limited edition pieces are inspired and reflect the nature of the championship- both the RC44 and watches share a similarity of being carved out from innovative engineering, high-tech materials and beautiful design.

Regarding the partnership, HYT CEO Vincent Perriard said: "We felt the most natural way to further grow our brand would be through the full immersion of our 'fluid DNA' which is why we've joined with RC44 - a successful sailing championship and perfect partner for a niche brand like ours. We share the same passion for embracing fluids, cutting-edge technology and for challenging and breaking all limits!"