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Home News **Watches** Videos Fotogalerías Interviews Writing Instruments Joyas Luxury Goods Ladies Only Salones y Ferias

NEW PIECES, VIDEO


H1 Quai du Mont-Blanc, a tribute to Geneva

Posted by Rita Segura - December 4, 2014 at 6:12 pm



Like many great ideas, the inspiration for HYT began with man contemplating nature. The hydro-mechanical watchmaking history has evolved over time and especially near water.

In 2002, the landscape that triggered the imagination of Lucien Vouillamoz was the Swiss lakes: Neuchâtel, Bienné and Morat. In 2014, on the shores of Lake Geneva and opposite the legendary Jet d'eau Geneva, H1 Quai du Mont-Blanc was born, a tribute to the brand association with Montres Prestige boutique, the first ambassador of HYT in Switzerland, located at Quai du Mont-Blanc.



After showing time with a yellow liquid -the brand's DNA- HYT has taken on a new challenge with a "red liquid": the color of passion, of Geneva and Switzerland. The adjustment of the liquid was not as simple as one might think and took 18 months of intense technical work to perfect it. Its classic minute indicator preserves the heritage of traditional haute horology, and integrates to perfection with high fluid technology. With its own caliber, the movement H1 Quai du Mont-Blanc looks even more attractive with Côte-de-Genève finished.

Limited edition to 22 pieces, a tribute to Geneva, the 22nd Canton of the Swiss Confederation.