

As « all things come in threes », HYT welcomes its latest « Friend of the Brand », the Australian motorsports racer, Peter Hackett

Neuchâtel February 18, 2016 - A year ago, HYT introduced its very first Ambassador, *Jean-Eric Vergne* from the motorsports industry and competing as a racing driver at the FIA Formula E. At the beginning of the year, HYT reinforced its position in the racing industry by launching its partnership with *Peter Li Zhi Cong*, the young FIA F3 racer from China. Today, we are happy to announce our latest addition to our racing family, Australian Friend of the Brand Chief Driving Instructor of Mercedes AMG GT3, *Peter Hackett*.

HYT is honored to count on Peter Hackett into its growing « Friends of the Brand » band. Vincent Perriard explained that Peter is a huge fan of the brand and, more importantly, he is a proud owner of an HYT watch, the H1 Titanium Black DLC that he bought long time before discussing about this partnership. Peter perfectly knows the brand as a final customer and he completely falls for the complexity of our products. « This kind of association is just unique for a brand. « Indeed, to have your final client as your Ambassador is the best thing a brand can imagine to have » Perriard said.

As Peter Hackett insists on the video the brand posted on its social media, Hackett loves innovation, science, passion and technology, it's why he chose the HYT's Skull Green Eye for testing it during its daily life and during a year fully planned of races.

The two-time Australian GT runner-up is among the first to import Mercedes' new GT3 challenger to form a new team to contest the 2016 Australian GT Championship.

Just like HYT, Vergne and Li Zhi Cong, Hackett is also fascinated by mechanics and, above all, for technical excellence.

HYT is delighted to support Peter Hackett during his Eggleston Motor Sport Customer Sports Racing AMG GT3 for the 2016 season.

For more information please contact Cloé Biessy at c.biessy@hytwatches.com

HYT in a few words

HYT's Hydromechanical Horologists have turned fantasy into reality, mixing mechanics and liquid within a wristwatch. While addicted to non-conformism, these alchemists have drawn upon the strictest codes of fine watchmaking, and shattered them.

The principle

Two flexible reservoirs with a capillary attached at each end. In one, a coloured liquid; in the other, a transparent one. Keeping them apart is the repulsion force of the molecules in each fluid.

The hours are indicated by the coloured liquid released from a flexible reservoir compressed by a piston. These reservoirs, or bellows, are located at six o'clock and are made from a supple alloy. The first coloured liquid travels through the capillary pushing the transparent one back into its own reservoir and then returning to its original position at six o'clock in what is referred to as a retrograde manner.

The two reservoirs at 06:00. While the first compresses, the second expands, and the other way round, resulting in the movement of the liquid in the capillary. As the hours go by, the coloured liquid advances. The meniscus, in the shape of a half moon, marks the separation point with the other fluid in the tube, indicating the time. At 18:00, the coloured liquid comes back to its original position, going backwards.

The secret that gets the reservoirs going? Two bellows made of a highly resistant, flexible alloy, each driven by a piston. And this is where watchmaking comes in to activate the system.

HYT is continuing its all-encompassing quest for hybridisation by introducing its H2 in 2014, and the very new H3. This timepiece was born of a vision shared by the teams of HYT and Audemars Piguet Renaud & Papi overseen by Giulio Papi.

The founders & the CEO

Patrick Berdoz, Lucien Vouillamoz, Emmanuel Savioz,
Vincent Perriard (CEO)

HYT in a few figures

Objectives realized in 2015:

- Production: sale of 450 pieces
- 66 points of sale
- 13 novelties launched

2016 Pipeline Objectives:

- More than 80 points of sale
- 7 novelties will be launched in 2016
- Opening of the first HYT Boutique in Kuala Lumpur

Peter Hackett in few words

Born: Sydney, Australia

Date of Birth: September 17, 1977

Resides: Sydney/Melbourne

Hobbies: « Anything that's competitive »

Occupation: Chief Drive Instructor Mercedes Benz

Qualification: B.Sp.Sc (Sport Science) University NSW

His last 10 years:

- 2016: Eggleston Motor Sport Customer Sports Racing AMG GT3
- 2011-2013: Erebus Racing SLS GT3
- 2005-2010: Team Lamborghini Australia Diablo GTR and Gallardo GT3